



MACP CEO SUMMIT

August 1-2, 2024

Manistee, MI

AGENDA

Wednesday, July 31, 2024 (Optional Add-On to Registration)

- 4:00 PM **Check-In** at Hampton Inn & Suites Manistee Waterfront
- 6:00 PM **Dinner**
Windward, Hampton Inn & Suites Manistee Waterfront
- 8:00 PM **Entertainment and Networking**
The Princess Harbor Tours

Thursday, August 1, 2024

- 10:00 AM **Arrive and Welcome**
West Shore Community College, 400 River Street, Manistee MI 49660
- 10:30 AM **Total Resource Campaigns and Fundraising:** Combining expertise in nonprofits, fundraising, and business principles, align your organization with your funders' purpose, which builds perceived value and increases funding opportunities.
Speaker: [Erin Bemis, Convergent Nonprofit Solutions](#)
- 12:00 PM **Lunch**
The Outsider Restaurant, 457 River Street, Manistee MI 49660

- 1:30 PM **Workforce Trends and Occupancy Case Study and Playbook:** The Workforce Trends and Occupancy Study Playbook is a talent-based resource created based on the results from a Greater Des Moines (DSM) knowledge workers study. The Playbook presents the findings of the study as well as detailed insights and actionable steps that can be taken to address the current and future needs of the local workforce. Speaker: Wade Britt, Baton Global and Tiffany Tauscheck, Des Moines Area Partnership
- 2:45 PM **Creating a Civility Action Plan Project:** Chambers are seen as the sane center for our communities. Learn from a proactive model to improve the discourse and keep the conversation positive and moving forward. Speaker: Tiffany Tasucheck, Des Moines Area Partnership
- 3:30 PM **Innovations in Chamber Models and Programming:** Coordinating both internal and external resources to maximize impact including using foundations, partnering with economic development, fee for service contracts, and for-profit opportunities
- 4:30 PM **Wrap-up and Check In** Hampton Inn & Suites Manistee Waterfront
- 5:00 PM **Golf Cart Ride to Cocktail Reception**
Golf Carts will be delivered to the Hotel and we will drive them to Third Life Brewing Co, 254 River Street, Manistee MI 49660
- 6:00 PM **Dinner**
The Golden Stag, 318 River Street, Manistee MI 49660
- 9:00 PM **Cocktails and Conversation**
Hampton Inn Firepits and View of Lake Michigan

Friday, August 2, 2024

- 8:00 AM **Best and Worst Roundtable Discussion / Chamber Compensation Models**
Located Outdoors on the beach
- 11:00 AM **Check-Out** of Hampton Inn & Suites Manistee Waterfront