

# MACP 2022 CHAMBER CONVENTION SPONSORSHIP PACKAGES

October 2022



MICHIGAN ASSOCIATION OF  
CHAMBER PROFESSIONALS

*Leading Chambers. Leading Business.*

## Presenting Sponsor - \$5000

*1 available*

- Prominent logo display at events, programs & website with links
- Hosted session or function at convention
- Social Media spotlights & featured in MACP newsletter November 2022
- Commercial opportunity at event (podium time)
- Opportunity to leave collateral materials in registration packets
- Web & banner ads through January 2023
- Optional exhibit table
- 4 admissions to the conference (meals included)
- Sponsor- designated ribbon for attendee
- Attendee information post-conference including name, organization, address and phone

## Leadership Sponsor - \$3000

*5 available*

- 2 Conference registrations (meals included)
- Optional Exhibit table
- Option to include giveaway item in registration bags
- Prominent Logo placement in conference program, website and conference emails
- Sponsor- designated ribbon for attendee
- Dedicated Social Media Posts to MACP Facebook page and private group for Chamber staff

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## Hospitality Event Sponsor – \$2000

*1 available (Thursday evening)*

- 1 conference registration (meals included)
- Optional Exhibit table
- Option to include giveaway item in registration bags
- Logo placement in the conference program and conference emails
- Premier signage at the snack table
- Sponsor- designated ribbon for attendee

## Exhibitor – \$1000

*Unlimited availability*

- 1 Attendee registration (meals included)
- Optional Exhibit table
- Option to include giveaway item in registration bags
- Logo placement in the conference program
- Exhibitor- designated ribbon for attendee

## Champion Sponsorship – \$1000

*Unlimited availability*

- Recognition on event promotions (website, program, screens, etc)
- Sponsor designated ribbons for all employees in attendance
- 2 registrations for event, meals included

## Chamber Partner Sponsorship – \$500

*Unlimited availability*

- Recognition on event promotions (website, program, screens etc)
- 1 registration for all events, meals included

## Carousel Sponsor – \$500

*1 available (Wednesday evening)*

- Recognition of renting the Grand Rapid Public Museums Carousel for attendees to ride (website, program, signage)

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## About The Convention:

The Michigan Association of Chamber Professionals invites chamber executives and staff to attend MACP's annual conference, with this year's theme of "Creating Great Together". The convention serves as the key event for professional development, benchmarking, and celebrating chambers of commerce.

This year the convention will take place Wednesday, October 12th - Friday, October 14th at the JW Marriott in Grand Rapids, MI.